



Flyer Design

ForKids Norfolk, VA Spring 2014

The organization wanted a simple, attention-grabbing flyer for their store. I used the colors to illustrate what's "good and bad Mojo".

2411 Granby Street • Norfolk, VA 23517 • (757) 622-1194



do good. thrift here.

Open Monday-Saturday (10am-6pm) & Sunday (Noon-5pm)

100% of proceeds benefit Forkids

Give your stuff: You get GOOD MOJO!

We'll take *just about everything*, including new or gently used items like:

- Bedding, Pillows, & Towels
- Small...Appliances
- Clothes & Shoes
 - *Even stained & ripped!**
- Dishes, Silverware, Cookware, & Glassware
- Toys, Books, Music, & Movies
- Furniture & Knickknacks

*We sell these by the bale to be recycled or sent to developing countries

Try not to donate these: They give us BAD MOJO!*

*We have to throw these away...& pay the trash hauling costs!

- Broken Toys/Appliances
- Furniture/Pillows with *Any* Tears
- Nondomestic Painted Toys
- Opened Puzzles
- Car Seats
- Recalled Play Pens/Cribs
- Flammable/Toxic Products (Paint, Oils, Solvents, etc.)

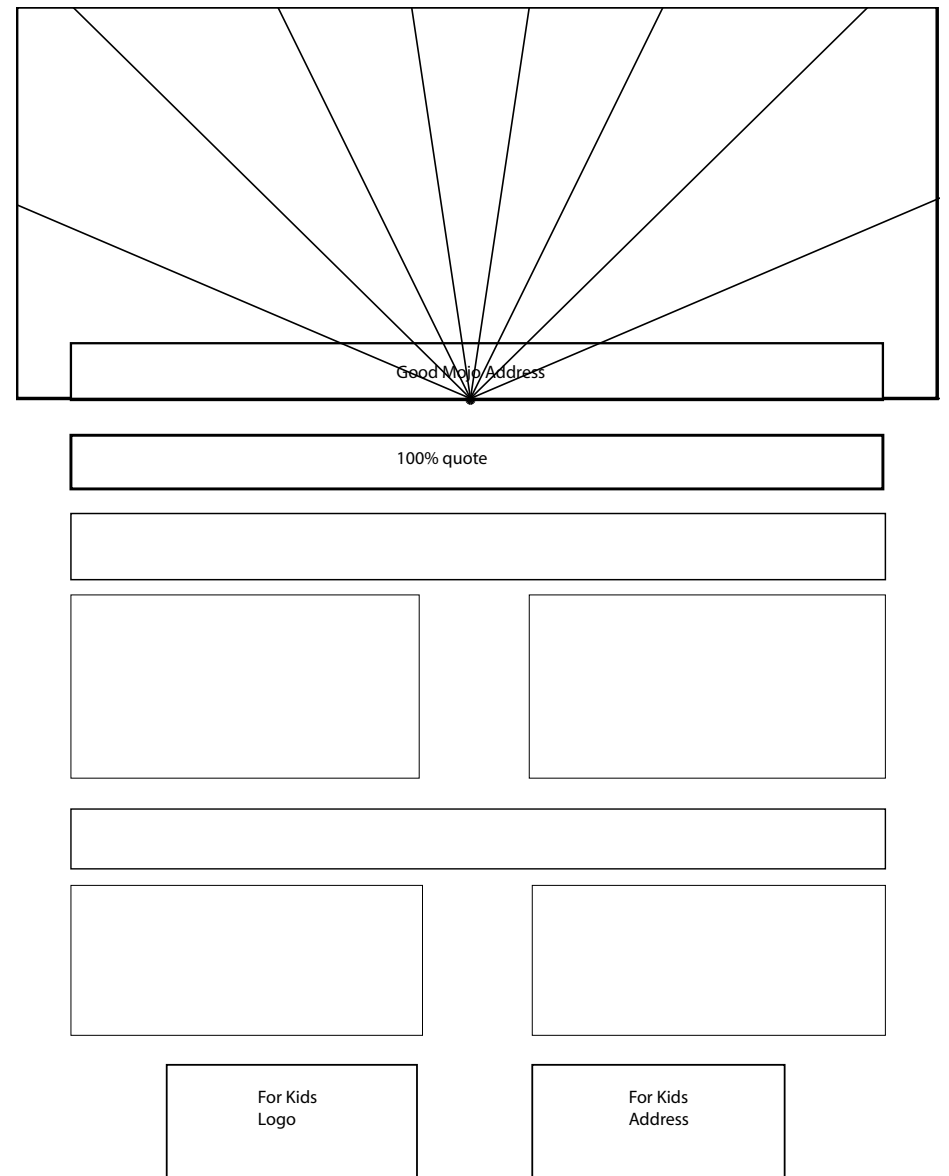
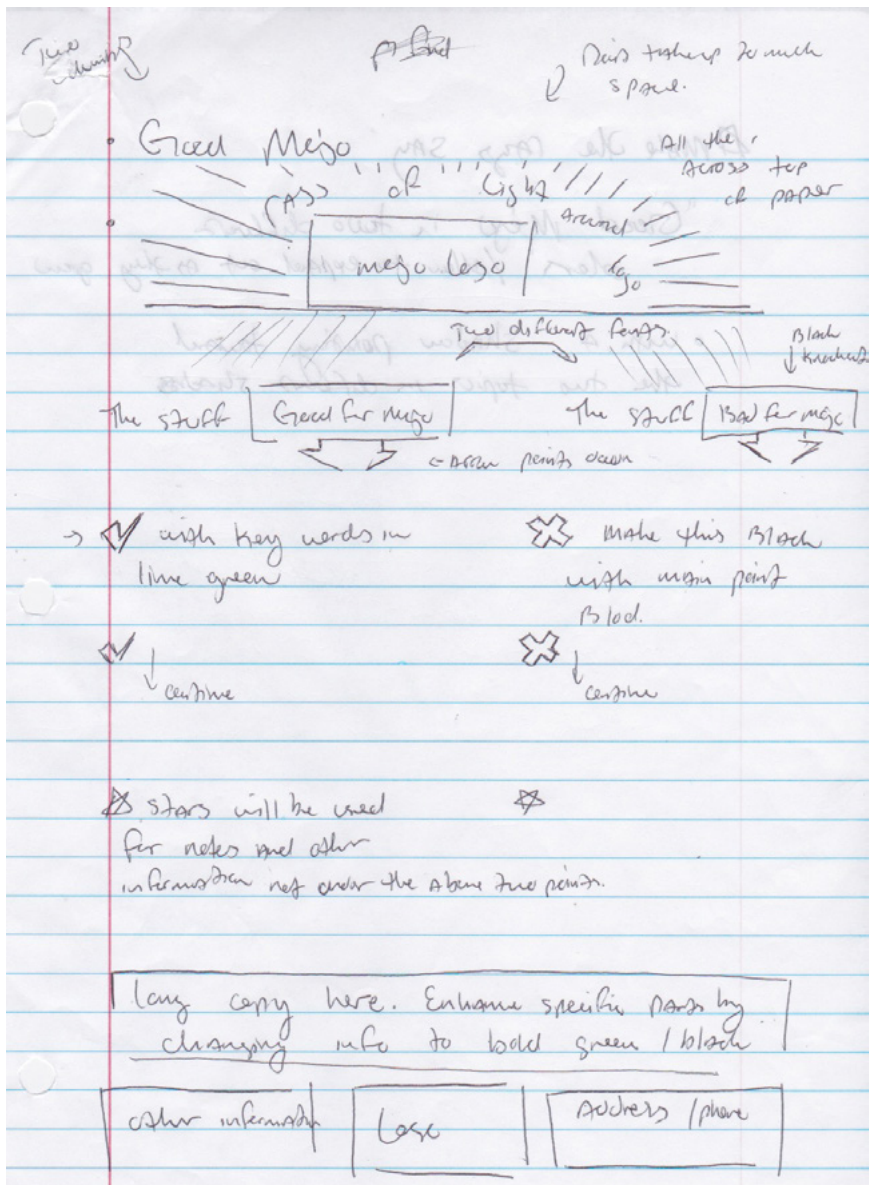
Still not sure if you should donate it? Call us at (757) 622-1194 & we will let you know!
Too much stuff? "Mojo Mobile" can pick it up! Call or email pickups@homesforkids.org to arrange!



4200 Colley Avenue Suite A • Norfolk VA 23508 • (757) 622-6400 • Fax (757) 622-3837

Original

Forkids The Good Mojo color scheme used lime green and black (*I added purple to diversify the flyer*).
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Process

ForKids I was inspired by "The Powerpuff Girls" character "Mojo Jo Jo". Similar to the ending of the cartoon, I added a large rising sun at the top.

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